



Music Business and Management

Bachelor of Music

Catalog Year: 2024F Program Code: BM4.MBUS

Study Abroad - please contact your major chair or studyabroad@berklee.edu.

| Course Number | Course Title | SEMESTERS | | | | | | | | Credits Required | |
|--|--|-----------|---|---|---|---|---|---|---|------------------|----|
| | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | | |
| MAJOR CORE - 17 Credits Required | | | | | | | | | | | |
| MB-201 | Principles of Business Management | | | | 2 | | | | | | 30 |
| MB-211 | Legal Aspects of the Music Industry | | | | | 2 | | | | | |
| MB-255 | Computer Applications in the Music Business | | | | 2 | | | | | | |
| MB-275 | Principles of Financial Accounting | | | | | 2 | | | | | |
| MB-301 | Business Leadership and Ethics | | | | | | 2 | | | | |
| MB-325 | Principles of Marketing | | | | | | | 3 | | | |
| MB-389 | Managing Technology-Driven Business | | | | | | | | 2 | | |
| MB-395 | Business Finance | | | | | | | | 2 | | |
| CHOOSE ONE TRACK - 13 Credits Required | | | | | | | | | | | |
| Management | | | | | | | | | | | |
| MB-331 | Record Company Operations | | | | | | | 2 | | 30 | |
| MB-335 | Music Publishing | | | | | | | 2 | | | |
| MB-375 | Music Intermediaries: Agents, Managers, and Attorneys | | | | | | | | 2 | | |
| MB-391 | Concerts and Touring | | | | | | | | 2 | | |
| IN-495 or MB-xxx** | Internship in Music Business and Management or <i>Advanced Music Business Elective**</i> | | | | | | | | 2 | | |
| | <i>Major Electives***</i> | | | | | | | | 3 | | |
| Marketing | | | | | | | | | | | |
| MB-337 | Music Product Development | | | | | | | 2 | | 30 | |
| MB-341 | Creative Promotion in New Media | | | | | | | | 2 | | |
| MB-421 | Digital and Social Media Marketing | | | | | | | | 2 | | |
| IN-495 or MB-xxx** | Internship in Music Business and Management or <i>Advanced Music Business Elective**</i> | | | | | | | | 2 | | |
| | <i>Major Electives***</i> | | | | | | | | 3 | | |
| Entrepreneurial | | | | | | | | | | | |
| MB-340 | Business Startups | | | | | | | | 2 | | 30 |
| MB-387 | Website Design and Management | | | | | | | 2 | | | |
| MB-435 | Innovators' DNA | | | | | | | | 2 | | |
| IN-495 or MB-xxx** | Internship in Music Business and Management or <i>Advanced Music Business Elective**</i> | | | | | | | | 2 | | |
| | <i>Major Electives***</i> | | | | | | | | 3 | | |
| * MB-101 and LMSC-130 are recommended for MBUS majors. Students intending to major in MBUS must demonstrate math proficiency prior to enrollment in LMSC-251 and | | | | | | | | | | | |
| ** <i>Advanced Music Business Elective</i> - MB-311, MB-339, MB-345, MB-405, MB-415, or MB-425. | | | | | | | | | | | |
| *** <i>Major Electives</i> - Any 200-level or higher BPMI, ICE, or MB course not previously taken; IN-299, MP-447, or PM-340. | | | | | | | | | | | |
| MAJOR-SPECIFIC CORE MUSIC AND LIBERAL ARTS AND SCIENCES - 22 Credits Required | | | | | | | | | | | |
| ET 211, ET-223, or ET-231 | Ear Training 3, Ear Training 3 Entering, or Solfege 1 | | | | 2 | | | | | 22 | |
| ET-212, ET-224, or ET-232 | Ear Training 4, Ear Training 4 Entering, or Solfege 2 | | | | | 2 | | | | | |
| COND-211 or COND-216 | Conducting 1 or Conducting 1 with Live Keyboard | | | | | | 1 | | | | |
| COND-212 or COND-217 | Conducting 2 or Conducting 2 with Live Keyboard | | | | | | | 1 | | | |
| LMSC-251 | Data Management & Statistics | | | | | 3 | | | | | |
| LSOC-225 | Principles of Economics | | | | | 3 | | | | | |
| MHIS-201, MHIS-202, or MHIS-203 | History of Music in the European Tradition | | | | | | | | 2 | | |
| MHIS-3xx | Music History Elective (<i>level 300 or higher</i>) | | | | | | | | 2 | | |
| Lxxx-xxx or Axxx-xxx* | Liberal Arts and Sciences/Africana Studies Electives* | | | | | | | | 3 | | |
| * Any three credit courses from the following categories: AFST, AHIS, AHUM, ASOC, AMAS, LENG, LMSC, LHIS, LSOC, LVIS, LMAS, LFRN, LJPN, LHUM, LPHL, or LSPN. | | | | | | | | | | | |
| CORE MUSIC - 35 Credits Required | | | | | | | | | | | |
| Performance | | | | | | | | | | | |
| P1xx-111 | Private Instruction - Level 1 (50 minutes) | 2 | | | | | | | | 35 | |
| P1xx-112 | Private Instruction - Level 2 (50 minutes) | | 2 | | | | | | | | |
| P1xx-211 | Private Instruction - Level 3 (30 minutes) | | | 1 | | | | | | | |
| P1xx-212 | Private Instruction - Level 4 (30 minutes) | | | | 1 | | | | | | |
| ILxx | Instrumental Labs | | | 1 | 1 | | | | | | |
| ENxx | Ensembles | 1 | 1 | 1 | 1 | | | | | | |
| Non-Performance | | | | | | | | | | | |
| PW-111 | Music Application and Theory | 4 | | | | | | | | 35 | |
| AR-111 or AR-123 | Arranging 1 Entering or Arranging 1 Continuing | | 2 | | | | | | | | |
| HR-112 or HR-114 | Harmony 2 or Harmony 2 Entering | | 2 | | | | | | | | |
| HR-211, HR-213, or HR-215 | Harmony 3, Harmony 3 Entering, or Harmony 3 Intensive | | | | 2 | | | | | | |
| HR-212, HR-214, or HR-216 | Harmony 4, Harmony 4 Entering, or Harmony 4 Intensive | | | | | 2 | | | | | |
| ET-111 | Ear Training 1 | 2 | | | | | | | | | |
| ET-112 or ET-123 | Ear Training 2 or Ear Training 2 Entering | | 2 | | | | | | | | |
| CM-211 | Tonal Harmony and Composition 1 | | | | | 2 | | | | | |
| CM-212 | Tonal Harmony and Composition 2 | | | | | | | 2 | | | |
| CP-210 | The Art of Counterpoint 1 | | | | | | 3 | | | | |
| : Students should enroll in an ensemble (ENxx) and private instruction (P1xx) during their first four full-time semesters. | | | | | | | | | | | |
| : Two credits of performance studies (P5xx), excluding PSH, PST, & PSEM, may replace two credits of ensembles or labs. | | | | | | | | | | | |
| : Additional P5xx courses, excluding PSH-xxx, may be taken as general electives or major elective credits, depending on major. | | | | | | | | | | | |
| LIBERAL ARTS AND SCIENCES & AFRICANA STUDIES - 24 total LAS/AFST Credits Required | | | | | | | | | | | |
| MTEC-111 or MTEC-122 | Introduction to Music Technology or Accelerated Introduction to Music Technology | 2 | | | | | | | | 24 | |
| LENS-10x | Engaging Seminar | 2 | | | | | | | | | |
| LHUM-400 | Professional Development Seminar | | | | | | | 2 | | | |
| LENG-111 | Introduction to College Writing | 3 | | | | | | | | | |
| LENG-223 | Literature Topics | 3 | | | | | | | | | |
| LHIS-xxx or AHIS-xxx | History | | | | | | | | 3 | | |
| AFST-221 | Global Afrodiasporic Musics | | | | | | | 3 | | | |
| LVIS-xxx | Visual Studies | | | | | | | | 3 | | |
| LMAS-xxx or AMAS-xxx | Music and Society | | | | | | | | 3 | | |
| English as a Second Language - An assessment is required for all non-native English speakers. Students may be required to complete ESL courses based on the results of the assessment, which will apply as liberal arts and sciences electives or general electives. | | | | | | | | | | | |
| GENERAL ELECTIVES - 9 Credits Required | | | | | | | | | | | |
| SEMESTER CREDIT TOTALS - - > | | | | | | | | | | | |
| 16 15 14 15 14 16 15 15 | | | | | | | | | | | |
| Total Required Credits | | | | | | | | | | | |
| 120 | | | | | | | | | | | |