

VALENCIA GRADUATE ALUMNI AFTER BERKLEE

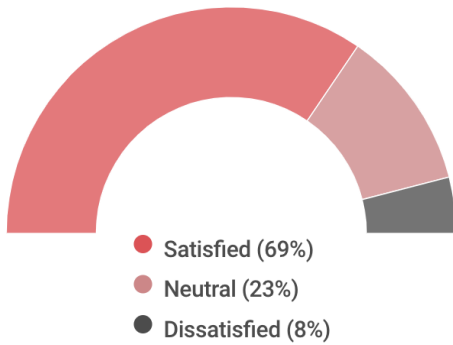
2019

94%

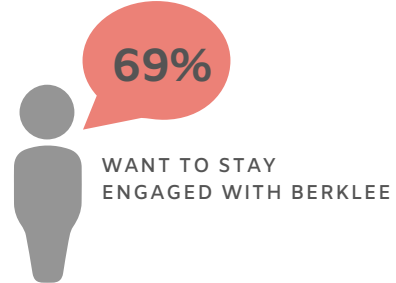
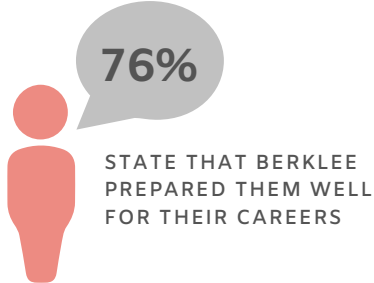
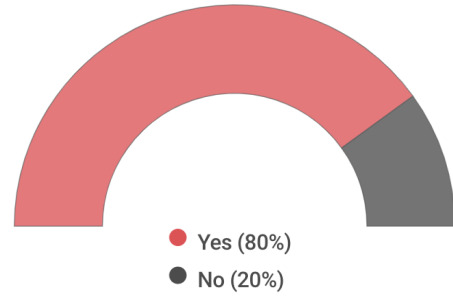
ACTIVE IN THE ENTERTAINMENT INDUSTRY



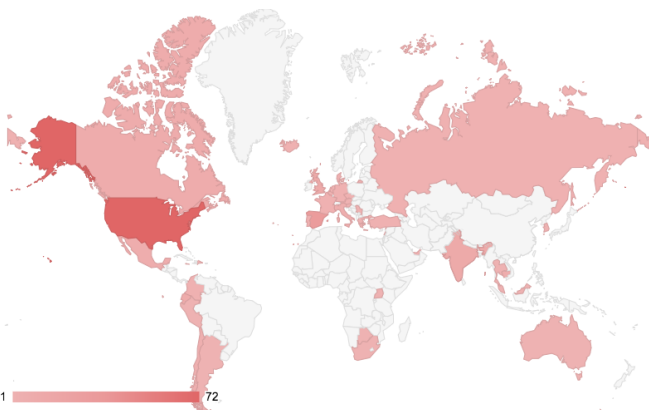
CAREER SATISFACTION



PRIMARY SOURCE OF INCOME



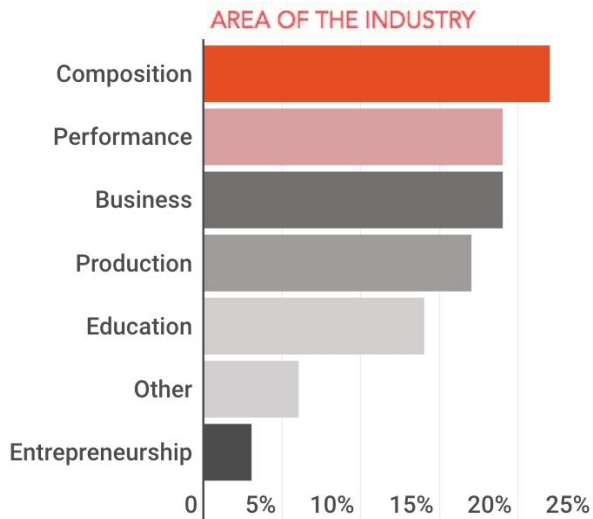
CURRENTLY WORKING IN 45+ COUNTRIES



ADRENALINE FILMS, BELIEVE DIGITAL, BLEEDING FINGERS, BORDERLIVE CONCEPTS, COMMA MUSIC, ELECTRONIC CREATIVES, ENGINE ROOM AUDIO, GOOGLE, GROOVE DYNASTY, HARMONIX, HEXANY AUDIO, IE:MUSIC, INMUSIC BRANDS, IZOTOPE, JYP ENTERTAINMENT, LOW PROFILE, MUSICOOL, NATIVE INSTRUMENTS, NIELSEN ENTERTAINMENT, NYU, OPERA BALLET FLANDERS, RED BULL MEDIA HOUSE, ROLI, ROYAL CONSERVATOIRE OF SCOTLAND, SONGTRUST, SONY MUSIC, SPOTIFY, SWEETWATER, THE ORCHARD, TIDAL, UNIVERSAL MUSIC, USFQ, XITE

ACTIVE AND SUCCESSFUL IN THE ENTERTAINMENT INDUSTRY

94% of the Valencia graduate alumni are working in the entertainment industry. 53% are employed, 37% are self-employed, and 4% are both. The remaining alumni are either studying, unemployed, or working outside the entertainment industry.



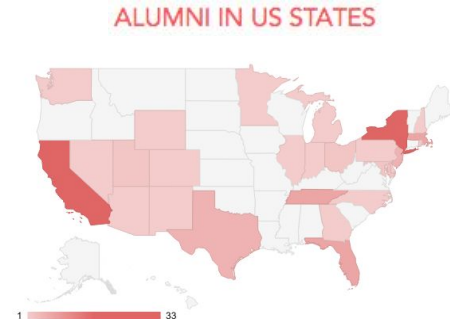
The rates of self-employment are highest for SFTV and CPPD students, and the overall rate of alumni working in the entertainment industry is consistent among all programs (ranging between 93 and 96%). 80% of these alumni rely on their work in the entertainment industry as their primary source of income. Furthermore, they are generally satisfied and feel accomplished with their career. Only 8% have reported that they are dissatisfied/very dissatisfied.

The alumni are predominantly working in their fields of study (see details per program in annex 1). Overall, the most common areas of work are composition,

performance, business, and production.

ALUMNI AROUND THE GLOBE

The Valencia alumni are currently working in 47 different countries, most living in the United States, Spain, and the United Kingdom. Within the United States, Valencia alumni work in 28 different states, most residing in California and New York.



COMPANIES, AWARDS, AND ACHIEVEMENTS

The alumni are working for notorious companies such as Bleeding Fingers, TIDAL, Sweetwater, XITE, iZotope, Electronic Creatives, Spotify, Native Instruments, etc. Outside the US, they are working at NYU (Abu Dhabi), Google (South Korea), Believe Digital (France), Royal Conservatoire (Scotland), JYP Entertainment (South Korea), InMusic Brands (UK), etc.

On the performance side, alumni have played on Grammy-winning Beyoncé/Jay Z albums and performed Havana live on the Latin American Music Awards with Camila Cabello to name a few. They have also been recipients of awards at the World Harp Competition, of the Google Developer Scholarship, and the Original Sound Track Challenge (France). Valencia alumni were among finalists at the UK Songwriting Competition, nominees at the American Songwriting Awards, and silver medal winners at the Global Music Awards in California. Furthermore, they

worked on the transcriptions of Snarky Puppy's album "Immigrance" and Michael Buble's album "Love".



December 17, 2018
Q&A with Artur Melo e Castro, Digital Product Analyst at Red Bull Media House

"My time at Berklee made me realize that soft skills play an essential role in succeeding in today's highly competitive..."

CAREER PREPARATION FROM BERKLEE

This year we asked the alumni how well Berklee prepared them for their career. Overall, 76% said that Berklee prepared them well for their career, and only 3% said that Berklee prepared them poorly. In addition, 83% felt that Berklee had successfully prepared them with the technical skills relevant to their field, 76% said that Berklee prepared them to develop a professional network, and 62% said that Berklee taught them to take an entrepreneurial approach. Furthermore, 90% said that their studies here increased their ability to connect with people from varying backgrounds and cultures.

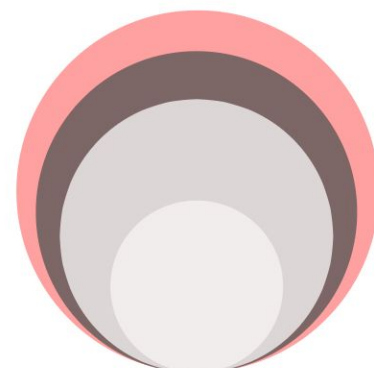
CORRELATION BETWEEN ADMISSIONS, SCHOLARSHIPS, GPA, AND CAREER SATISFACTION¹

Alumni who, in the admissions process, received the highest overall rating (5 on a scale of 1-5) are more satisfied with their career compared to other alumni. 73% of them are satisfied, whereas only 63% of alumni with a lower admissions rating are satisfied. In regard to scholarships and career satisfaction rate, those who received \$10,000-19,000 in funding are the most satisfied with their career (74%) compared to the ones who received more funding than \$19,000 (67%) or less than \$10,000/none (68%). Regarding GPA, during their graduate studies, alumni with a low GPA are more dissatisfied with their career. 18% of alumni with a GPA lower than 9 (on a scale of 1-10) are dissatisfied with their career, whereas only 8% of alumni who graduated with a higher GPA reported dissatisfaction.

We are still at the early stages of analyzing this type of data, but taking into consideration the data we have as of today, the sweet spot for career satisfaction for this cohort seems to be in receiving a 5 in the overall admissions process, being awarded a medium scholarship of \$10,000-19,000, and graduating with a GPA of 9 or higher. As the years progress, we aim to collect more predictive data that is indicative of students' future career success.

ENGAGEMENT WITH BERKLEE

69% of the alumni who responded to our survey want to stay engaged with Berklee. 194 offered to mentor current



● Provide mentorship ● Support admissions
● Offer internships ● Offer jobs

¹ Admissions data from grad years 2016-2018, scholarship data from grad years 2014-2018, GPA data from all grad years

students, 162 offered to help with admission initiatives and events, 143 offered internship opportunities, and 91 are open to offering job opportunities.

FINAL COMMENTS

The results in this report come from data collected in the alumni survey and from personal outreach, reflecting 49% of the pool of now 705 Berklee Valencia graduate alumni.

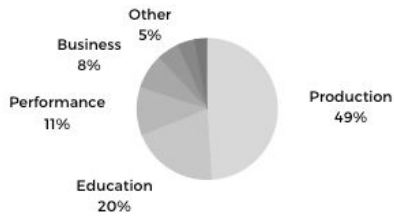
The majority of the alumni are satisfied with their career, feel that Berklee prepared them well for it—particularly for the ability to collaborate with people from varying backgrounds and cultures—and want to stay engaged with their alma mater. In that effort, we now have a fully operative Valencia alumni ambassador program that serves to mentor current students, assist admissions, and support alumni events. We now have alumni events specifically for the Valencia cohort in New York, Los Angeles, and Boston.

As we get a larger pool of alumni (and data), the goal is to analyze and detect predictive data of the students which may help us in prioritizing the best applicants, giving scholarships where they benefit the most, refining the career preparation program to fit current needs, and ultimately support Berklee's strategic plan.

Annex 1

MPTI

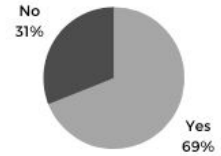
Areas of Industry



Satisfaction Rate

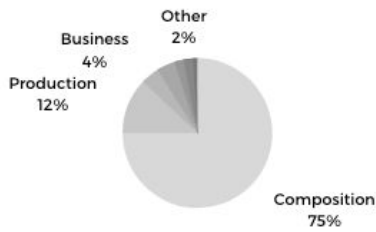


Primary Source of Income



SFTV

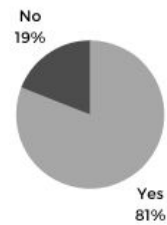
Areas of Industry



Satisfaction Rate

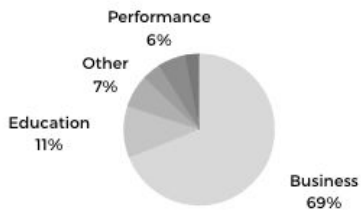


Primary Source of Income



GEMB

Areas of Industry



Satisfaction Rate

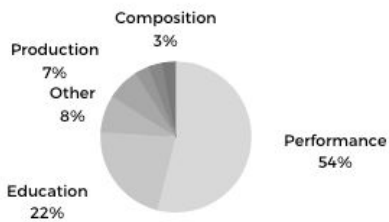


Primary Source of Income



CPPD

Areas of Industry



Satisfaction Rate



Primary Source of Income

